

LICENSED PREMISES POLICY

CEO'S MESSAGE

Our city's vibrancy is showcased in our variety of cafes, restaurants and entertainment destinations.

Many venues are licensed premises, which allow the serving of alcohol.

The growth in numbers of licensed premises has benefitted the city's attractiveness and economy. From the vibrant café culture of Yarraville to the emerging evening economy of Footscray, licensed premises enhance liveability and promote the city as a tourism and entertainment destination.

Maribyrnong City Council has developed a Licensed Premises Policy to guide decisions on planning permits.

Council is able to consider a range of amenity issues through the planning process, such as ensuring appropriate venue location and design, noise, hours of operation, patron numbers, car parking and public transport access.

Managing these issues is key to maintaining and improving the city.

We welcome your input on the policy.

Stephen Wall

Chief Executive Officer
Maribyrnong City Council

yourcityyourvoice.com.au



Maribyrnong
CITY COUNCIL

Licensed premises contribute vitality to our local areas by activating streetscapes, providing passive surveillance and enhancing local identity as an entertainment and tourism destination.

The policy provides clear guidance about the location and operation of venues to ensure licensed premises do not unreasonably impact the surrounding area.

The character of each local area is carefully considered to encourage appropriate venues in appropriate locations.

**Have your say on the draft policy and planning scheme amendment during public exhibition
17 November to 19 December 2016.**

The proposed Licensed Premises Policy and associated changes to the Maribyrnong Planning Scheme are known as Amendment C141. Visit yourcityyourvoice.com.au for details.

How to make a submission

Council wants to hear your comments on Amendment C141. Submissions must be in writing and include your contact details. You can lodge your submission in person, by email, post or online.

In person: Footscray Town Hall Customer Service
cnr Hyde and Napier Streets, Footscray

Email: amendmentc141@maribyrnong.vic.gov.au

Post: Maribyrnong City Council
City Strategy Amendment C141
PO Box 58 Footscray VIC 3011

Online: yourcityyourvoice.com.au

The exhibition period is from 17 November to 19 December 2016. **The deadline for submissions is Monday 19 December 2016.**



FAQ

What does the Licensed Premises policy address?

The policy addresses the full range of amenity issues that Council may consider under the planning system. This includes venue location and design, noise, hours of operation, patron numbers, car parking and public transport access.

Will there be extended operating hours granted in my area?

Not necessarily. This policy provides a guide to Council's decision making, ensuring appropriate operating hours in appropriate locations.

Does this mean liquor licensing laws are changing?

No, not as part of this policy. Liquor licensing is regulated by State Government. Many licensed premises also require a planning permit, which is issued by Council. The policy gives additional guidance to Council when assessing planning permits for licensed premises.

Does this change whether or not I need a planning permit for a licensed premises?

No. The policy doesn't change whether you need a planning permit. It helps inform Council's decision making and gives policy guidance to applicants and the community.

I currently operate a licensed premises in the City of Maribyrnong. What does the policy mean for me?

If you currently hold a valid planning permit, there are no changes. However if you wish to extend your operating hours or seek other variations that trigger the need for a new planning permit, the policy would inform Council's decision making on your application.

Have your say on the draft policy and Amendment.
Public exhibition runs 17 November to 19 December 2016.

More Information

Drop in to a public info session to speak with Council officers.

Thursday 8 December 1pm-3pm and 5pm-7pm
Footscray Town Hall, corner Hyde and Napier Streets, Footscray

Can't attend?

Ask a question at yourcityyourvoice.com.au
Email us on amendmentc141@maribyrnong.vic.gov.au
Call us on 9688 0200

Timeline



2012 - Victorian Auditor General Recommends that Councils

develop licensed premises policies to guide decisions on planning permits



2015 - Council develops *Managing the Impact of Licensed Premises* and draft local policy

Council reviews local context, draws on good design guidelines and best planning practice to develop evidence-based policy



2016 - Feedback on draft policy sought from traders, residents and interest groups



Early 2017 - Submissions considered by Council

Submissions may be referred to an Independent Planning Panel



Mid 2017 - Council considers adoption of the Policy



133 677 or
1300 555 727
www.relayservice.com.au



Translating and
Interpreting Service (TIS)
131 450

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