



COUNCIL PLAN
2021/25

AT A GLANCE

Incorporating Municipal Public Health
and Wellbeing Plan



VISION

An inclusive, flourishing, progressive city that cares for both its residents and its environment.

MAYOR'S MESSAGE

We have been conscious as we have developed this Council Plan that 2020 was a tough year for our community.

We also know from your comments during engagement that you will be continuing to look to us for support as the impacts of the pandemic continue to be felt.

Economic and community recovery is certainly high on our agenda, as is delivering on the services and facilities you have told us are important to you.

Your input, advice and guidance has been critical in informing this document, which above all else, celebrates the overarching message you have sent during engagement that whatever the future throws at us – 'we are all in this together'.

With your requests of us front of mind this Council Plan cements this newly elected Council's commitment to: enhancing liveability, being clean and green, responding to the climate emergency, providing open spaces, and building a well maintained city that will meet the needs of our diverse community – and particularly of our young people, who are after all our number one generational project – for the next four years and beyond.



Cr Michael Clarke

COUNCIL PLAN 2021-25

The Council Plan 2021-2025 guides the planning, development, resourcing and provision of services to the community over a four year period. Reviewed annually, to consider emerging community needs, it aims to ensure our organisation is progressive, dynamic and committed to the City of Maribyrnong.

How this plan was developed

The Council Plan 2021-25 is the result of months of planning and deliberation inclusive of:

- feedback during six months of community conversations including online surveying, reply paid postcards and focus groups and workshops
- councillor and staff planning workshops to identify directions and outcomes
- research and consideration of the City's long term challenges and opportunities

What we've done

Council has developed a vision and five strategic objectives that capture the essence of the things you have told us are important to you, along with health and wellbeing priorities.

This includes:

- plant more trees and create more open spaces
- improve the standard of roads, footpaths, nature strips
- improve waste management and recycling
- manage trucks on our roads and clean up air quality
- encourage active transport through the provision of safe, well-connected wider and greener walking and cycling paths
- deliver more amenities and facilities – including popup parks and toilets in reserves
- play our role as global citizens in the climate emergency

STRATEGIC OBJECTIVES

Safe climate and healthy environment

Council will proactively identify opportunities to support a return to a safe climate and healthy environment and work with our community to respond to climate emergency challenges.

Strategies achieving the objective

1. Deliver the climate emergency strategy outcomes
2. Reduce waste production, increase diversion from landfill and improve recycling services
3. Enhance the natural and urban environment, by planting more trees and protecting water ways
4. Creating additional and accessible open space

Liveable neighbourhoods

Council will partner with its community to provide and advocate for integrated built and natural environments with access to open spaces that are well maintained, engaging, accessible and respectful of the community and neighbourhoods.

Strategies achieving the objective

1. Promote and design low carbon, green, safe, aesthetic and connected 'smart' neighbourhoods
2. Provide accessible opportunities for all our community to achieve physical, mental and social wellbeing
3. Promote and partner with community to build resilient tourism, circular and local economies
4. Reduce traffic and trucks on our local roads, to improve safety, air quality and health outcomes
5. Improve active and green transport across the municipality

A place for all

Council will provide well-planned neighbourhoods and a strong local economy, delivering services that are inclusive and accessible to the whole community, and that support wellbeing, healthy and safe living, connection to the community, and cultural interaction.

Strategies achieving the objective

1. Build upon our community strengths and assets, to enable community led activities

2. Strengthen inclusion and cohesion by removing barriers to participation in all aspects of community life
3. Advocate for improved social and affordable housing outcomes
4. Build capacity for our diverse communities to thrive economically and culturally
5. Provide opportunities for lifelong learning
6. Take action to reduce family violence, respond to the needs of victims and promote gender equality

Future focussed

Council will plan and advocate for new infrastructure and safe, sustainable and effective transport networks and a smart innovative city that encourages and supports new generations to thrive.

Strategies achieving the objective

1. Foster pride and identity by acknowledging our rich cultural heritage, and our First Nations people's history
2. Advocate and deliver projects that support our growing community now and into the future

Ethical leadership

Council will proactively lead our changing City using strategic foresight, innovation, transparent decision making and well-planned and effective collaboration and community engagement to support community and economic growth during the ongoing challenges of the pandemic and beyond.

Strategies achieving the objective

1. Uphold our obligations to promote and protect human rights by demonstrating strong social responsibility across Council's operations
2. Ensure breadth and depth of community engagement and active civic participation
3. Build and model a safer, healthier, diverse and more equitable organisation
4. Ensure Council sustainability, transparency and accountability

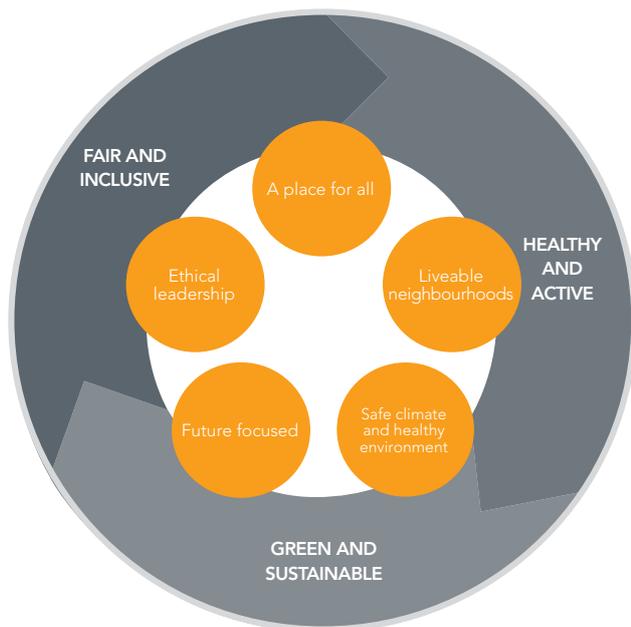
MUNICIPAL PUBLIC HEALTH AND WELLBEING PLAN

Council has chosen for the fourth time to integrate the Municipal Public Health and Wellbeing Plan with the Council Plan, acknowledging that promoting health and wellbeing is a core responsibility of Council and an important part of everything we do.

Commitment

Maribyrnong City Council is committed to promoting and protecting the wellbeing of our community across all life stages. We will achieve this through working to create and improve the physical, social, natural, cultural and economic environments that promote health and wellbeing.

Council is committed to social justice and equity for all and has a vital role to play as a leader, partner, advocate and planner in developing and implementing strategies to protect and promote health, now and into the future.



HEALTH AND WELLBEING OUTCOMES



Healthy and active

A healthy and active Maribyrnong fosters opportunities for all who live, work, play and learn in the City to achieve positive physical, mental and social wellbeing. It is connected, vibrant and safe, and enables active transport and formal and informal accessible opportunities for creativity, recreation and physical activity. We will provide opportunities for everyone to achieve positive physical, mental and social wellbeing.



Fair and inclusive

A fair and inclusive Maribyrnong is welcoming and celebrates culture and diversity, and recognises the disparity in health and social wellbeing outcomes and our role in addressing the root causes of inequity. We recognise health as a human right, and our role in protecting and promoting this. It also builds on the strengths and assets of our community through collaboration, respect and partnership.



Green and sustainable

A green and sustainable Maribyrnong is actively tackling the health impacts of the climate emergency, through greening spaces, improving air quality and working with communities to adapt to climate issues, partnering and advocating to reduce future and existing greenhouse gas emissions. It is also clean and protects and preserves the natural environment for now and future generations.

IMPLEMENTATION AND RESOURCING

This is largely set out in the four year Implementation Plan, which is reviewed annually, and supported by the Council Action Plan, Budget, Capital Works Program, and Workforce Plan.

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