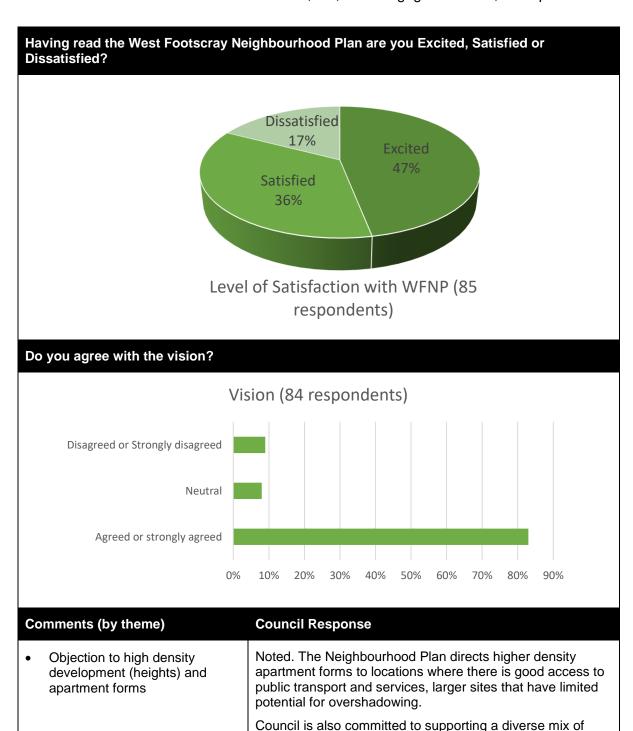
Draft West Footscray Neighbourhood Plan (WFNP) - Consultation Summary

- Online survey on 'Your City Your Voice' 920 visits; 85 respondents
- Information on Council website website visits: 980
- Social media Facebook total reach: 8,006; Total engagements: 36; Total posts: 5

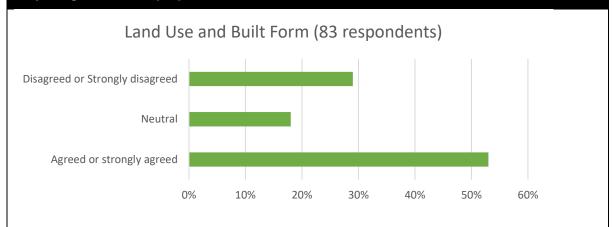


housing types and sizes.

No change.

•	Support for active transport measures and called for more walking and cycling infrastructure	Noted. Council is progressing with the implementation of the Maribyrnong Bicycle Strategy. Council is also working with state authorities like VicRoads, TfV and Bicycle Network to plan and provide more cycling infrastructure.
•	Need a Sustainability Policy to embed environmentally sustainable design	Agree. Council uses the 'Sustainable Design Assessment in the Planning Process" (SDAPP). It considers environmental impacts of all development through planning applications. More information can be found on the Council website: https://www.maribyrnong.vic.gov.au/Business/Builders-and-developers/Sustainable-Design-Assessment-in-the-Planning-Process There is also a local policy 'Environmentally Sustainable Design in the Maribyrnong Planning Scheme under Clause 21.06-2
•	General comments about Council's commitment to make funding available for the implementation of the strategy	Noted. The WFNP will inform Council's City Infrastructure Plan that guides funding and capital works in the municipality.

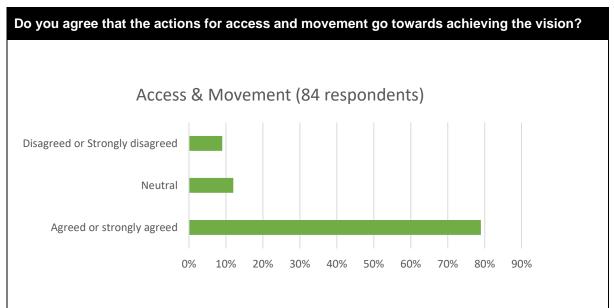
Do you agree with the proposed Land use and built form directions?



Comments (by theme)	Council Response
 Very tall building forms are proposed, they will be visually overbearing and impact the openness of the area Improved standards, specific to design aesthetics & quality of builds 	Not supported. Change to building heights is limited to Barkly St corridor and at West Footscray train station with Urban Design Guidelines to guide appropriate development. Consideration has been given to the level of openness achieved with the taller forms in the streetscape. Built form is carefully located to integrate with the existing built form in the area including the Wool stores (6 storeys), Botanica Apartments in Banbury Village (4 storey), 699 Barkly St (4 storey), and the Whitten Oval Grandstand (4-5 storey).
Taller building forms will create traffic, parking and noise impacts	Not supported. Sites for higher density are well-serviced by public transport and shops and all new developments will be required to provide appropriate parking on-site.

•	Limit the building height to maximum of 2-storey	Not supported. The General Residential Zone allows appropriate built form up to 3-storey (11 metres).
		Permits for 4-storeys have been issued by Council and VCAT within Barkly Village. The 4- storey would allow solar access and sky view while providing for residential living within the centre.
		Future 6 and 8 storey developments in car yard sites and across from the West Footscray train station respectively, would utilise these large sites and have limited overshadowing impacts.
•	8-storeys is 'too high'. Increased housing density in the form of proposed 4-6 storey is fine when it is but supported by	Not supported. 8-storeys is limited to three sites – 4, 6 and 8 Cross Street West Footscray. Their location opposite the station and capacity has been considered to arrive at this outcome.
	active transport infrastructure.	It should be noted that in March 2018, VCAT issued a permit for a seven storey development on 6 Cross St on which Council had a preferred height limit of 4 storey. VCAT considered the site had considerable development opportunities with respect to planning policy and the physical characteristics of the site and its surrounds.
		Agree that active transport should be encouraged along with taller apartment forms. The Plan proposes a number of actions to make walking and cycling safer and better connected in this regard.
•	Provide more affordable housing and expand green open space	Noted. Council's draft Housing strategy supports a diverse mix of housing types and sizes to reduce housing stress and increase the supply of affordable housing in the city.
		The Maribyrnong Open Space Strategy outlines ways to address gaps in the open space network through land purchases, improving the quality of the public realm, and improving accessibility to existing parks. The WFNP recognises a few specific opportunities for potential expansion of open space.
•	Barkly Street may not feel like a village with the proposed 4-storey buildings	Not supported. Design guidelines propose a 3-storey height at the edge of the street with the fourth level setback to allow solar access and sky views and maintain a 'Village' feel. A number street elements including furniture, trees and garden beds, shop canopies would further reinforce the character. Four permits for 4- storey developments within the Village have already been issued over the last few years.
•	There are no guidelines for heritage or attempt to retain existing character of West Footscray	There is existing local policy and guidelines regarding West Footscray's neighbourhood character to ensure new development respects and enhances the preferred residential character.
		Development will be directed to the eastern end of Barkly Street and around West Footscray Railway Station, thereby assisting in retaining the unique character of West Footscray.
		A feasibility study to identify potential heritage areas in West Footscray will be undertaken in the 2018/19 financial year.

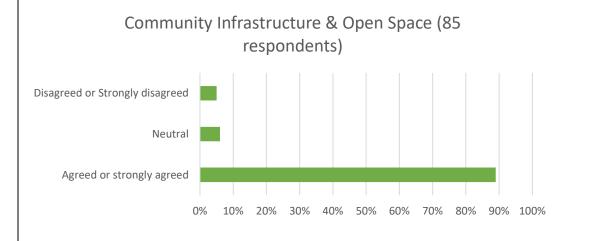
•	Provide mixed use development to contribute to the vibrancy of the area	Agree. Mixed use development is supported in the Barkly Village. The Plan seeks to strengthen the function of the village by supporting a range of employment, housing, creative arts and community events.
•	Not supportive of the investigation areas for rezoning	Not supported. A limited number of key sites have been identified for a potential change in land use. These key sites are well located to public transport and community services. It is important to provide opportunities for housing and jobs in well serviced locations to assist in creating a 20 minute neighbourhood. A number of other sites were identified to strengthen the retail role and vibrancy of the village. By directing development to these locations that have the
		capacity to accommodate change will assist in alleviating development pressure on the surrounding neighbourhood.
•	Rezone industrial land south of the railway line for residential uses	Industrial land in West Footscray south of the railway line is State significant employment land identified in Plan Melbourne. The Maribyrnong Economic and Industrial Development Strategy designates this land as a Core Employment Area and it needs to be protected for local jobs into the future.
•	Attract more people and businesses to village	Agree. The WFNP aims to strengthen street level activity in Barkly Village by supporting active retail uses on the ground floor and supporting rezoning of sites within the activity centre to allow a mix of uses that complement the role and function of the centre.
		These initiatives are underpinned by an economic assessment report that envisages growth in commercial and retail floor space in the centre to match the growth in population.



Comments (by theme) **Council Response** Agree. The draft WFNP includes new connections and Provide more bicycle improvement to make cycling safer and to better connect infrastructure, especially along key destinations. On-road bicycle lanes/paths in Hocking, Sunshine Rd, in the area south of the railway line, Ashley St, to Barkly, Russell, Warleigh, Aryle, Blandford, Market, Indwe, schools, and to Footscray, Cala, Richelieu, part of Essex Street, and service lanes of Geelong Road. Highpoint and the river Also, improving intersections with major roads for walking and cycling to Footscray and Highpoint is a key action for advocacy to VicRoads. Intersections of Geelong Rd/Barkly St, Geelong Rd / Somerville Rd, Ashley St underpass, Summerhill Rd / Ballarat Rd and Gordon St / Ballarat Rd. Sunshine Rd is not considered a safe route for cycling due to the high speed and heavy traffic. Alternate routes exist along Cross St shared path and Indwe St. Similarly, Ashley St has large interface to industrial land and is a significant route for heavy vehicles. A shared path exists between the underpass and South Rd. However, the Ashley St road reserve narrow north of South Rd. Extension of the shared path is part of Council's 10 yr bicycle infrastructure implementation plan. Agree. Traffic speed reductions, traffic calming, and Provide safe and continuous cycling infrastructure crossing points are included. Implementation of West Footscray Local Area Traffic Management Plan and new cycle paths aim to make a more connected cycling network. Do not support reduction of car Not supported. Lack of safety for pedestrians and cyclists speeds due to speeding was one of the top resultant issues from the community consultation on the WFNP and the West Footscray LATM plan. Council has taken this feedback on board and developed a plan for speed reductions on Barkly St.

•	Provide safer crossings and reduce speeds along Essex and Barkly St and Summerhill Rd	Noted. Three new pedestrian crossings, raised crossings and speed reduction to 40 Km/hr along Barkly St are included in the WFNP.
		No crossings are proposed across Summerhill Rd.
		Along Essex St two new raised threshold crossings, pedestrian crossing and speed reduction devices are proposed. A pedestrian crossing has recently been constructed at Dongola St /Essex St intersection.
•	Advocacy for tram-line installation along Barkly St from Footscray CBD	A new tram corridor to the city from Footscray CBD is not included TfV or PTV infrastructure plans. The existing width of Dynon Rd reserve is constrained to accommodate a tram line, traffic lane, parking lane and bike lane.
•	Removal of Ashley St underpass to promote North/South movement	Noted. The removal / widening of the Ashley St underpass forms part of Council's advocacy agenda also included with the WFNP action plan (Action 8)
•	Installation of village identifying signage on entry of the Village	Council has produced templates for signage in Neighbourhood Activity Centres like Barkly Village. Council's will work the businesses to secure funding for the signage installations.

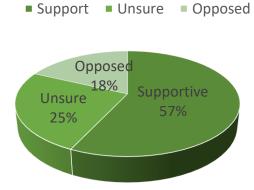
Do you agree that the actions for community infrastructure and open space go towards achieving the vision?



Co	omments (by theme)	Council Response
•	Provide more open space to cater for the growing population	Agree. The Maribyrnong Open Space Strategy identifies gaps in West Footscray. These include the area west of Palmerston St and east of Gordon St.
		WFNP outlines specific sites that are opportunities for new public open space including Council operations centre on Sunshine road, Footscray hospital (subject to relocation) and VicTrack land on Rupert Street. Investigations into these opportunities are merged under Action 31 of WFNP.
		Upgrades to existing reserves are also planned in accordance with the Maribyrnong Open Space Strategy.

•	Redevelop RecWest and improve integration with Shorten Reserve	Agree. Council is currently undertaking feasibility study for the redevelopment of RecWest with an objective to provide better integration of uses and activation of spaces. An investigation into the potential closure of Market St is included in WFNP under action 19.
•	Opportunities for West Footscray Neighbourhood House to have bookable spaces at RecWest	Council is open to considering options for better integration of uses and activation of community spaces as part of the redevelopment of RecWest. This could include the West Footscray Neighborhood House.
•	Improve the connection of West Footscray library to the street	Potential for renewal of the library façade to open it up to the street.
•	Design public spaces for people of all ages and abilities	Agree. The needs of people of ages and abilities in design of all new public spaces and streets.
•	Provide more public toilets	Council is preparing a Public Toilet Strategy to guide the planning for toilets in locations of need and achieve an optimum distribution. The WFNP includes future public toilet locations in Johnson and Hansen Reserves. Barkly Village is a neighbourhood activity centre where public toilets are not supported.
•	Provide more community gardens	Council is seeking to put a policy in place to identify actions for the equitable distribution and long term sustainability of community gardens in the municipality.
•	Extend of Stony Creek Trail towards Sunshine	Agree. Land along Stony Creek west of Paramount Rd is in private ownership. Council will investigate the extension of the Stoney Creek trail to connect to Sunshine (action 17).
•	Improved activation around Tottenham Station	Noted. Council will continue to advocate with Victrack for redevelopment / utilisation of the land adjoining Tottenham train station. The WFNP acknowledges the need greater amenity and includes it as part of the implementation plan (Action 9).
•	Promote, enable & support planning submissions for more creative/alternate usages in Barkly Village than just retail (e.g. arts), that attract investment & interest	Noted. The existing Commercial 1 zoning in Barkly Village allows for a number of uses other than retail for e.g. an Arts and Craft centre. Such uses when proposed will be treated the same way as planning submissions for retail uses. Uses on private land depend on the private sector initiatives. However, depending on the right opportunity Council may be able to help locate non-retail uses in certain centres.

Draft Clarke Street Public Open Space - Consultation Summary



Level of Support for Clarke St open space (44 respondents)

Comments (by theme)		Council Response
•	In the absence of activation from adjoining properties how will the space be activated? There is no reason for people to gather here. Yarraville Pop-up Park works because of the adjoining shops and cinema.	Agree that Clarke St does not have the same attributes as the Yarraville Pop-up park. The shops and the cinema support activity and safety and surveillance of the Yarraville park. There is a risk that the lack of direct surveillance in Clarke St might attract undesirable activities.
		It is understood that the space will need to be actively programmed to generate greater use of the space. More use of the space will also create safety and security for the users. The West Footscray Traders Association and West Footscray Neighbourhood House have supported the idea and expressed keenness to activate it through programs.
•	The park is narrow, hidden and not very public. It will escalate and encourage the pre-existing drug dealing and 'drinking' problem in the area. How will the security within the park be managed?	Unfortunately, Victoria Police does not have documentation of crime statistics at this specific location. However, it is possible illicit activities are occurring in the area. We agree that the safety and security in the park is a concern that will need to be managed.
•	It would be good to trial and see if the space is successful	Agree. If the park goes ahead it will be a trial for 12-18 months to see if it is successful. Council would prepare a success indicators that would help monitor and review the space.
•	The park is a great idea and should be made permanent	Creation of a new open space in Barkly Village in expected to generate social and economic activity to strengthen the Village.
•	A new open space would a good use of the space but it will need to be well lit to deter loitering at night.	Agree. Good lighting would help deter undesirable activities in the space.

•	Will there be further community involvement in the process	Yes. Council will undertake a second round of community consultation before proceeding ahead with the proposed Clarke St open space.
•	Will the park be permanent? If not, what is its duration?	The park will be a trial for 12-18 months. If successful, it may be made permanent.
•	The park make rubbish collection in street more difficult. Trucks will have to reverse up the street. How will collection of rubbish in the park be managed? If trucks will have to reverse up the street making it more noisy.	Agree that rubbish trucks will have to reverse up the street for collection. The rubbish collection in the park will follow the schedule in Barkly Village.
•	Road closure due to the park will increase congestion in a street that is becoming more and more dense as a result of subdivided land	Traffic counts indicate that the traffic generated due to the closure of Clarke Street can be easily absorbed by the surrounding street network.
•	More bike parking is required in the precinct	Agree. While more bike parking cannot be accommodated in the park, attempt will made to include it in close proximity.
•	The level of the road should be raised to the same level as the footpath	The proposed park is a trial. Changing the road level would incur cost not fit for trial.
•	Looks good but would like to see it incorporate sustainability initiatives like edible verges or open access vege beds, water fountains, container deposit machine to encourage recycling	It may be possible to incorporate sustainability initiatives subject to community support, cost and resolution of maintenance requirements.
•	Add drinking fountain with integrated dog waterfall, consider movable blocks, consider art installation.	A drinking already exists in front of the Chinese Church. Subject to community support, cost and resolution of maintenance requirements movable furniture and art installation may be incorporated.
•	How much Council resources will be required for sustained activation of the space?	The West Footscray Traders Association and West Footscray Neighbourhood House have supported the idea and expressed keenness to activate it through programs. At this stage the amount of Council investment required is an unknown.
•	Not the best location. Permanent pop- up should be on Barkly between Warleigh St and Russell St for bicycles and pedestrians only.	Clarke St has previously hosted community events. However, agree that there is merit in exploring another location on Barkly Street.
•	Money would be better spent on other improvements in the neighbourhood e.g streetscapes, cycling, and pedestrian safety.	Getting value out of cost incurred is an important for Council. Agree that improving streetscapes and pedestrian safety are important, however, creating a new open space in Barkly Village is also an important objective.

Draft West Footscray Neighbourhood Plan (WFNP) – Comments from West Footscray Traders Association (received 29 June 2018)

Vision

The West Footscray Traders Association (WFTA) cautiously welcomes the proposed vision encapsulated within the Draft West Footscray Neighbourhood Plan based on the themes, objectives, strategies & actions presented within it and thanks Council for the opportunity to provide comment. The vision aligns with outcomes for WFTA and WFTA members.

Land Use & Built Form

The West Footscray Traders Association (WFTA) cautiously welcomes the proposed Neighbourhood Plan, with the following caveats:

- Consideration to be given to maintaining the existing character & heritage aspects of the precinct;
- Tighter adherence to standards, specific to design aesthetics & quality of builds. WFTA has no desire for low-cost/low-quality development as being the outcome of development;
- Review offsets of third levels. WFTA expresses concern of overcrowding streetscapes or limiting sun/light if the third levels aren't offset.
- Access and parking. WFTA expresses its concern about parking allowances as
 existing access to some properties is minimal (no cross-overs from Barkly St and new
 cross-overs would disrupt pedestrian flow), some laneways are already quite busy if
 rear access is granted;
- Consider within scope to re-align West Footscray suburb boundaries to the WFNP. Traders have expressed interest with WFTA but technically fall within the Footscray boundary.

Access & Movement

The West Footscray Traders Association (WFTA) cautiously welcomes the proposed Neighbourhood Plan, with the following caveats:

- Enhancing signage for Barkly Village from major thoroughfares (e.g. Sunshine Rd, Geelong Road, Ashley St, Ballarat Road);
- Installation of village identifying signage on entry of the Village;
- Advocacy for tram-line installation along Barkly St from Footscray CBD;
- Consideration of enhancing movement from other areas (e.g. Maidstone, Braybrook) to be made:
 - Advocacy for tram-line installation along Barkly St from Footscray CBD.
 - Greater focus should be given to advocacy for removal of Ashley St underpass to promote inter-suburb movement between North/South required.

Community Infrastructure & Open Space

The West Footscray Traders Association (WFTA) cautiously welcomes the proposed Neighbourhood Plan, with the following caveats:

- Enhancement of or installation of additional attractions within Barkly Village to entice custom;
- Promote, enable & support planning submissions for more creative/alternate usages than just retail (e.g. arts), that attract investment & interest.
- No allowances for increased short-term, temporary & less structural uses, eg pop-ups, murals, 'activation' and there is little commitment to near term actions.
- Greater focus/detail on activation around Tottenham Station required
- Greater focus on creation of open-spaces in zones of 'explore options'.

Other

A slightly different time-zone for actions is more palatable for WFTA, e.g.:

- Immediate 2 years
- Short-term 2-5 years
- Medium term 5-10 years
- Long term 10+ years

The WFTA would like to see MCC commit to some shorter-term actions on the immediate horizon of 2 years that specifically enhance and improve trading elements for the traders of West Footscray.

It is noted that there is no explicit review period to check in on progress or achievements, or commentary about contributing towards additional investment in actions that aren't covered within the plan at this point in time.

Pop-Up Park Specific commentary:

The West Footscray Traders Association (WFTA) welcomes the proposed pop-up park with the following recommendations:

- Monitoring of maintenance (e.g. Waste & recycling, vandalism)
- Concern of creating a 'drinking' zone that attracts unwarranted behaviour.
- Incorporation of WFTA promotional material –e.g., 'what's on in WeFo'.
- Inclusion of other elements if/as they become available, e.g. NY style newspaper stands through the West-Sider newspaper.

28th June 2018

West Footscray Neighbourhood plan – on line submission - Western Bulldogs Football Club

About you

What suburb do you live in? Footscray

Are you responding as a: Resident Business owner Visitor

Did you participate in past consultation activities for the West Footscray Neighbourhood Plan? Yes No * assume Club was previously involved

The Vision

A well-connected, vibrant, sustainable and green neighbourhood with inviting open spaces, offering diverse housing choices and facilities that can be accessed safely by all modes of transportation including walking and cycling.

Do you agree that the vision statement reflects what you understand to be the community's aspirations for West Footscray? Strongly agree *Agree* Neutral Disagree Strongly Disagree

Would you like to add any comments about the vision?

The Western Bulldogs Football Club (WBFC) is supportive of the implementation plan as outlined in the West Footscray Neighbourhood Plan document to work with us on the Masterplan for VU Whitten Oval and to meet the projected demand for recreation and community services. The WBFC is exploring opportunities to further develop the precinct within and around the VU Whitten Oval site.

Theme 1: Land Use and Built Form

Land use actions:

1. Amend the Maribyrnong Planning Scheme to reflect rezoning to encourage residential growth and commercial uses to take place in the preferred areas.

Built form actions:

- 1. Incorporate the following guidelines for the heights of new buildings within the Maribyrnong Planning Scheme:
 - a. 4 storey height limit in Barkly Village
 - b. 4 storey height limit on the North side of Barkly Street (between Summerhill Road and Gordon Street)
 - c. 6 storey height limit on the South Side of Barkly Street (between Summerhill Road and Gordon Street)
 - d. 8 storey height limit on Cross Street, across from West Footscray Railway Station

Do you agree that the actions for Land Use and Built Form go toward achieving the vision? Strongly agree Agree Neutral *Disagree* Strongly disagree

Would you like to add any comments about Land Use?

Within the Whitten Oval masterplan a range of appropriate options and development forms will be considered some of which may be in conflict with the above restrictions. However, we will continue to consult with Council as part of the redevelopment project group as to what these options might be and their feasibility.

Theme 2: Access and Movement

Access and Movement actions:

- 1. Implement the main recommendations from the Local Area Traffic Management Plan to calm traffic and create safer road crossings.
- 2. Advocate to VicRoads for pedestrian improvements at major intersections along Geelong Rd, Ballarat Rd, Ashley Street and Barkly Street.
- 3. Construct shared user path between Robert Street and Waratah Street along Stony Creek.
- 4. Investigate opportunities to improve pedestrian and cycling access to Highpoint, the Maribyrnong River and Footscray.
- 5. Reduce traffic speeds along Barkly Street, Blandford Street and Hocking Street.

Do you believe that the actions for access and movement go towards achieving the vision? Strongly agree *Agree* Neutral Disagree Strongly Disagree

Would you like to add any comments about access and movement?

The VU Whitten Oval Masterplan will look at ways for improved connectivity between the West Footscray train station and the VU Whitten Oval.

Theme 3: Community Infrastructure and Open Space

Community Infrastructure and Open Space actions:

- 1. Complete the Early Years Infrastructure Plan to ensure adequate service provision and facilities are provided at key locations.
- 2. Prepare a masterplan for Barrett Reserve including RecWest to provide open space and leisure opportunities and potential integration with Shorten Reserve.
- 3. Seek to establish a new public open space in Barkly Village.
- 4. Improve interfaces between residential and industrial uses through Landscape Guidelines.
- 5. Activate Barkly Street through foot path trading, pop up opportunities and shop front improvements as long as it does not compromise pedestrian convenience and safety.

Do you believe that the actions for community infrastructure and open space go towards achieving the vision? Strongly Agree Agree Neutral Disagree Strongly disagree

Would you like to add any comments about community infrastructure and open space? The VU Whitten Oval Masterplan will consider improved community, residential and commercial spaces.

Clarke Street pop-up park

Please view the Clarke Street Pop-up park concept plan, available in the downloads section, right.

Would you like to make any comments about the plans for the proposed pop-up park?

The Clarke Street pop-up park would be a very welcome addition to this area and we support the concept.

Your views on the draft West Footscray Neighbourhood Plan

Having read the West Footscray Neighbourhood Plan, do you feel: *Excited about the plan* Satisfied with the plan Dissatisfied with the plan select one

What do you believe to be the strengths and weaknesses of the plan?

Do you have any other comments about the draft West Footscray Neighbourhood Plan in general?

The Western Bulldogs Football Club (WBFC) in conjunction with Community and Government partners is exploring the opportunities to further develop the precinct within and around the VU Whitten Oval site.

This is in conjunction with the Club's plans to further improve the facilities at the venue for the benefit of the elite men's and women's AFL and VFL teams, as well as local level sporting and community uses.

The WBFC seeks to continue to be an integral and positive part of the sporting and community life of the Western suburbs.

The potential precinct development and improvements are being considered in close consultation with local government urban planning and community development strategies.

The precinct plans may be integrated and referenced in the MCC's Neighbourhood Plan