

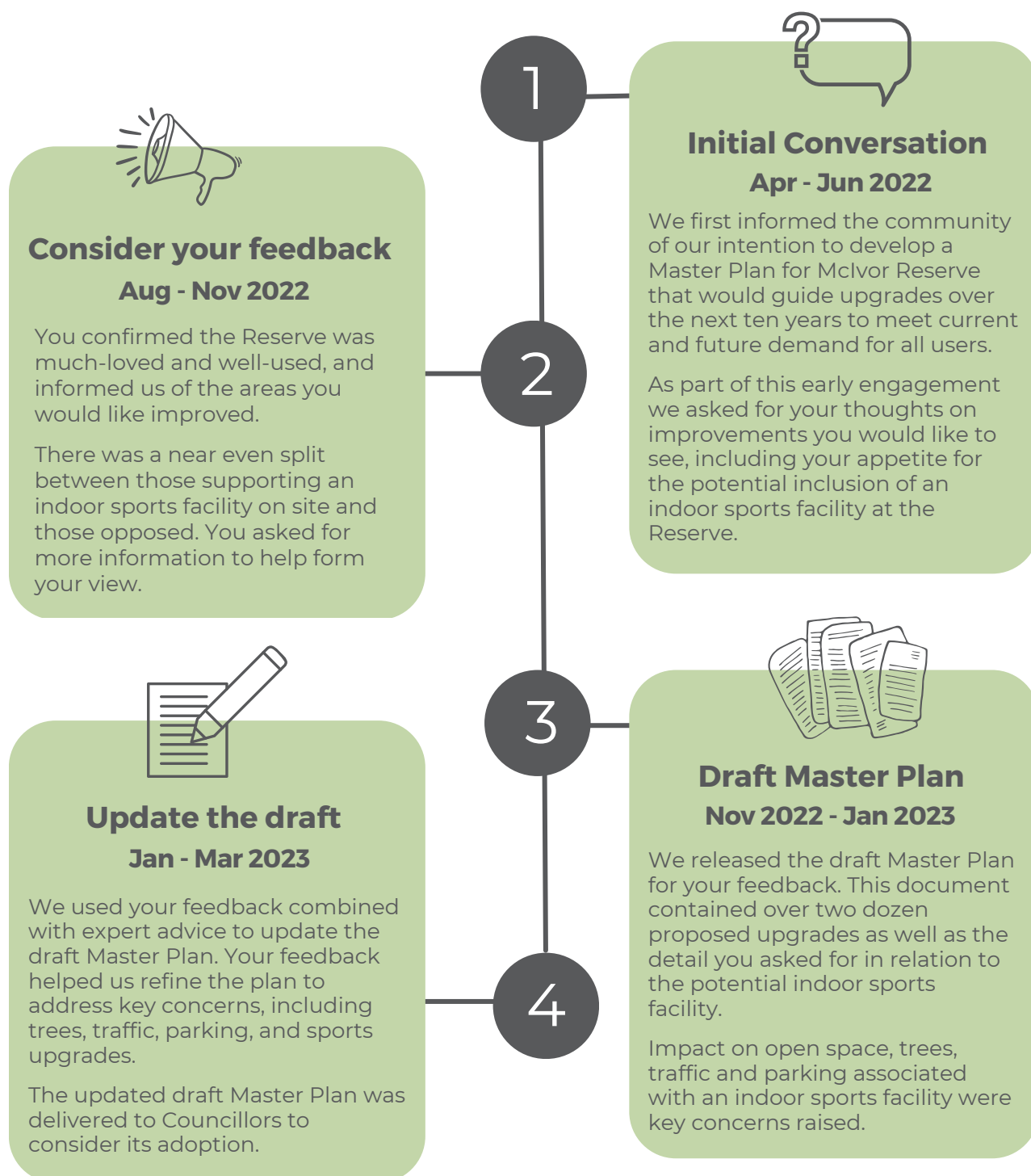
A summary of engagement

# Mclvor Reserve Master Plan



## The engagement journey

Across a 10 month period, we delivered an extensive engagement program in accordance with our Community Engagement Policy (2021) to encourage participation and enable those wanting to be involved to be heard.



## The engagement approach

A range of tools and methods were used to encourage participation from neighbours, Yarraville residents, Reserve users and the broader community during two phases of engagement over a ten month period.

### Online



**20,000+**  
views to the digital  
engagement  
platform



**1,600+**  
documents  
downloaded



**150+**  
questions  
answered



**30,000+**  
reached via  
social media



**1,500+**  
surveys  
completed



**1,600+**  
virtual  
post-it notes

### In writing



**9,300**  
letters  
delivered



**50+**  
emails  
received



**100,000+**  
reached via  
print news



**2,000+**  
flyers  
distributed



**20+**  
signs  
erected



**250+**  
post-it  
notes

### In person



**7**  
in-person events



**150+**  
attendees



**1**  
community  
forum



**130+**  
attendees

## What we heard

Where the community has identified specific concerns, we have looked to address these through changes and revisions in the draft Master Plan.

