



## OBJECTIVE 4:

### An informed, engaged and active community

While this plan focusses on Council's direct areas of responsibility, the key challenges outlined in it are being faced by our wider community. A crucial element to ensure successful delivery of the plan will be an informed, engaged and active community that understand water cycle issue and passionately advocate for natural environments across the City of Maribyrnong.

<b>VISION</b>	Maribyrnong City Council values water and uses it sustainably to conserve nature, support community and build resilience to climate change.		
<b>OBJECTIVE</b>	4. An informed, engaged and active community		
<b>OUTCOMES</b>	Informed	Engaged	Active
<b>ISSUES AND OPPORTUNITIES SUMMARY</b>	<p><b>Education and information</b></p> <ul style="list-style-type: none"> <li>• build awareness of the connection between the urban environment and maribyrong's waterways</li> <li>• improve the community's understanding and appreciation of landscape and natural values</li> <li>• monitor and publish water and ecology metrics and information</li> <li>• work with melbourne water to deliver waterway education programs</li> </ul> <p><b>Transparency</b></p> <ul style="list-style-type: none"> <li>• develop a database of priority water cycle opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• engage with industrial and commercial land users to promote plan objectives</li> <li>• engage the community to understand their expectations and preferences for water-related capital works</li> </ul>	<ul style="list-style-type: none"> <li>• include signage and information to increase community understanding of ecological values and council's work to protect and maintain those values</li> <li>• install signage and information at ecologically significant or interesting locations</li> <li>• establish ecological destinations for the community and visitors e.g. a wetlands walk, a shadeways plan, the coolest route from a to b</li> </ul> <p>Partnerships: Collaborate with neighbouring councils to co-ordinate actions across municipal boundaries</p>